

Unparalleled wine from the Napa Valley is what Educated Guess is all about. The Educated Guess Napa Valley Cabernet is produced from fruit grown in the prestigious Yountville, St. Helena and Rutherford districts. Superbly crafted in winemaker Barry Gnekow's signature style—this wine takes the guesswork out of finding a great Napa Valley Cabernet at a reasonable price.

Educated Guess

90 Points!

"The Educated Guess Cabernet Sauvignon simply must be one of the best buys in all of the Napa Valley! The blend includes 10% Merlot and little dollops of Cabernet Franc and Petit Verdot.

The wine shows a black ruby color, juicy black currant and black cherry fruit, spice box, Christmas fruitcake, supple tannins, low acidity and a lush, medium to full-bodied mouthfeel.

This is an amazing effort for the price point, and just a gorgeously sexy, lush wine that delivers the goods at an amazing price!"

The Wine Advocate | Robert Parker
December 2015

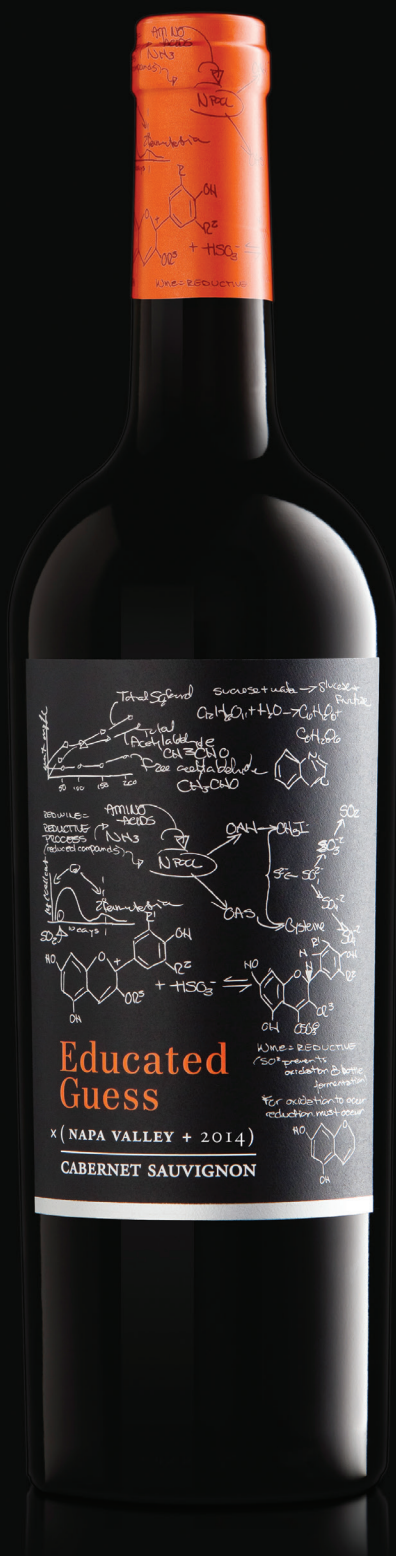
[Above reviews are for the 2013 vintage.]

EDUCATED GUESS

The Educated Guess Cabernet Sauvignon is crafted from grapes grown in the prestigious Napa Valley wine districts of Yountville, Oak Knoll, Calistoga, St. Helena, and Rutherford. Created with the philosophy that superb Napa Valley Cabernet Sauvignon can be affordable, this wine is indistinguishable in quality from its higher-priced Napa Valley competitors. We encourage you to taste our Cabernet Sauvignon against wines that are 2, 3, even 4 times the price and decide for yourself!

WHY EDUCATED GUESS?

Have you ever found yourself in a wine shop or restaurant perusing the wines and wondering...how do I choose the best wine for the money? You may admire a label, recognize a name, or recall a great review...in essence you're making an educated guess. This is exactly what goes on in the vineyards and wineries around the world. When should we pick the grapes? How long should we barrel age in French oak? We use our knowledge, intuition and years of experience to make the best possible decisions; however at the end of the day, it still remains an "Educated Guess." At Roots Run Deep Winery we have done the Guesswork for you, and produced the richest, ripest and most complex Cabernet Sauvignon you can buy for the money.



Educated Guess

2014 NAPA VALLEY CABERNET SAUVIGNON

Appellation:

92% Napa Valley, 4% Lake County, 2% Sonoma County, 2% Solano County

Varietal:

84% Cabernet Sauvignon, 10% Merlot, 5% Petit Verdot, 1% Cabernet Franc

Vineyard Composition:

92% Napa, Oak Knoll, Yountville, Oakville, Rutherford, and St. Helena, 4% Lake County Cabernet Sauvignon, 2% Sonoma County Cabernet Sauvignon, and 2% Solano County Cabernet Sauvignon

Cooperage:

12 months in French Oak

Bottling:

January 2016

Suggested Retail Price: \$25

EDUCATED GUESS 2014 NAPA VALLEY CABERNET SAUVIGNON

What can we say about how delicious our Cabernet Sauvignon is? It's rich, ripe and focused with juicy blackberry and cherry fruit, milk chocolate, and dusty notes all tied together with a creamy french vanilla middle and a finish that in a word is...lingering. Educated Guess fills all the requirements that a serious cabernet lover is looking for while remaining fun, approachable, and food friendly!



Rutherford Vineyards

THE WINERY

Roots Run Deep Winery was founded in 2005 to produce unparalleled wine from the Napa Valley. Grapes sourced from the best producers in Oak Knoll, Yountville, St. Helena, Carneros and Rutherford wine districts go into making wines of superb quality and unmatched value. Proprietor Mark Albrecht is a 20-year veteran in the wine industry and has been involved in all aspects of the industry from restaurant to retail and wholesale to supplier. He was instrumental in the creation, strategic planning and marketing of many successful brands including Red Truck, Coppola, Bogle and Blackstone. His philosophy is that great wines can be affordable and Roots Run Deep Winery is dedicated to producing wines that can compete with \$50+ wines for a fraction of the price.

WINEMAKING

Barry Gnekow, winemaker for Roots Run Deep Winery and Educated Guess wines, is a graduate of UC Davis and has over 30 years experience in the wine industry, most notably with J. Lohr where he created the J. Lohr Estate Wines. Barry is involved with numerous, highly successful wine brands such as 7 Deadly Zins, Old Ghost, Earthquake, and Cycles Gladiator. The San Francisco Chronicle recently hailed Barry as one of the best consulting winemakers in the industry. With the numerous accolades and medals earned by his wines through the years, Barry is one of California's most decorated winemakers.

